



your 
CUSTOM
HOME

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Your Custom Home Show

Show treatment

Your Dream Home comes to life this month with “Your Custom Home” The look and feel of the home you’ve always desired becomes reality with Stephanie Shipman and The Shipman Agency. Ms Shipman brings bigger than life Hollywood style to Lone Star State by showcasing one of Texas premiere custom home builders and their most prestigious support vendors of the show “Your Custom Home” exclusively on CW in association with Cable, Dish and Direct TV networks; this specialized home show will take you through the intricate craftsmanship, dedication to excellence and attention to detail that creates on of Texas Premiere Custom Home Builders!



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Your Custom Home Show

Not only do the local sponsors get full exposure, but you as the viewership do too, as Your Custom Home highlights, what really goes into a custom home and how one of these custom Home Masterpieces come to life.

It is Reality TV brought to you with REAL home tips for remodels and new home builders, from the Top Support Vendors all right here in Texas! Not only do the local sponsors get full exposure, via 1 min show segments running in each individual 13 show episode but also full web link support and final show reveal exposure! Stay tuned and watch the transformation each week exclusively on CW in association with Cable Dish

and Direct TV networks. This 30 min. show will be shot live on location in Texas with our major Hollywood productions teams so that Your Custom Home will look as good on TV as it does in real life. Every phase of the change will be seen as millions of viewers watch as they create one of this years most beautiful homes, right before your eyes If you miss the excitement the first time, you can catch it again, every week by checking your local listings.

Tune in and watch The Shipman Agency bring Reality TV right into your living room with YOUR CUSTOM HOME exclusively on CW ... YOU CAN'T MISS IT!!!



Our host and producer of Your Custom Home, Stephanie Shipman with the builders and main sponsors MK Homes.

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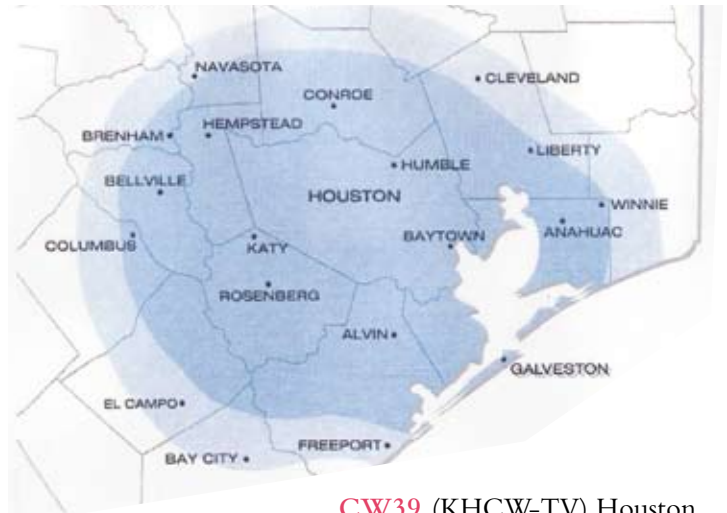
Your Custom Home Show

Publicity/Marketing & What you get

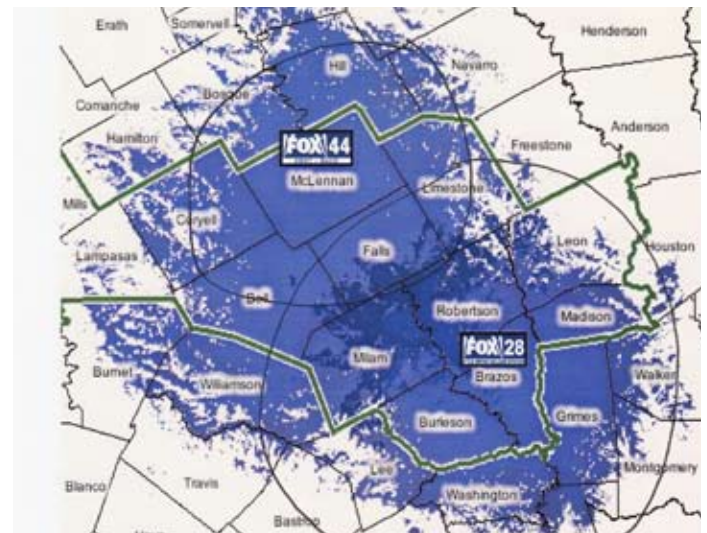
- Sponsor Logo and will be included on all show promos.
- Sponsor Logo on all signage and marketing items.
- Sponsor Logo included on 1,000 T-shirts for give away.
- Sponsor Logo included on all in-store promotional cut out signage to be placed in a participating sponsor, media and sponsor locations.
- 1 min segment with Broadcast. Segment will feature owner or representative of business. Graphics will include name, business, phone, website.
- Interview will be shot on blue screen with footage and/or photos from client to side of interview. Segment shot in high definition.
- Sponsor footage and highlighted segment of sponsors business inside reveal segment.
- Sponsor link and logo on website.
- Sponsor to receive copy of show.
- Grand total prime time media shows: Thirteen (13) shows, 1 (one) min. segment spots inside show.



CW33 (KDAF-TV) Dallas/Fort Worth



CW39 (KHCW-TV) Houston



FOX44 (KWKT-TV) Waco

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