



a Real-Life Wedding Fairytale



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The Glass Slipper Show

Show treatment

The Wedding you've always imagined comes to life with Stephanie Shipman owner of the Famous The Shipman Agency. Ms Shipman brings Hollywood, California to Texas by kicking off The Glass Slipper; a show that makes a storybook wedding, but with a modern twist come true for one lucky couple. A couple's divine commitment to one another starts with two words; "I Do", and what better way to express your love for one another than with a celebrity dream wedding.



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Potential qualifiers will be able to tune into the CBS, surf the web or pick up their exclusive copy of the Brides Magazine on more ways to become the winning couple of the Glass Slipper show. The line up of support includes CBS in association with Cable, Direct TV, Dish Network, and many Local Sponsors providing their services for Our dream couple. Couples that are interested can log on to www.shipmanagency.com to download an application. The Shipman Agency, Inc, Legal team will determine our Lucky Winners from the applicants and the wedding preparations will begin.

Not only do the local sponsors get full exposure, via 1 min show segments running in each individual 13 show episode, but also full web link support and final wedding show reveal exposure! Reality TV brought to the Lone Star State in true Hollywood Style! Stay tuned and watch as dreams unfold on a specific week day on the CBS in association with Cable, Dish and Direct TV Networks. This 30 min. show will be shot live on location in Texas with Hollywood Production companies.. Every feeling will be felt as one million expected viewers watch as we make a couple's dreams come true with a wedding of a lifetime. If you do not catch all the excitement the first time, you will have a chance to see it again, each week by checking your local listings.

The Glass Slipper is about creating lasting memories with emphasis on people's everyday lives. It is a show YOU DON'T WANT TO MISS! Tune in and watch The Shipman Agency bring Reality TV right to your living room exclusively on CBS ... Be There to watch our couple live happily ever after!





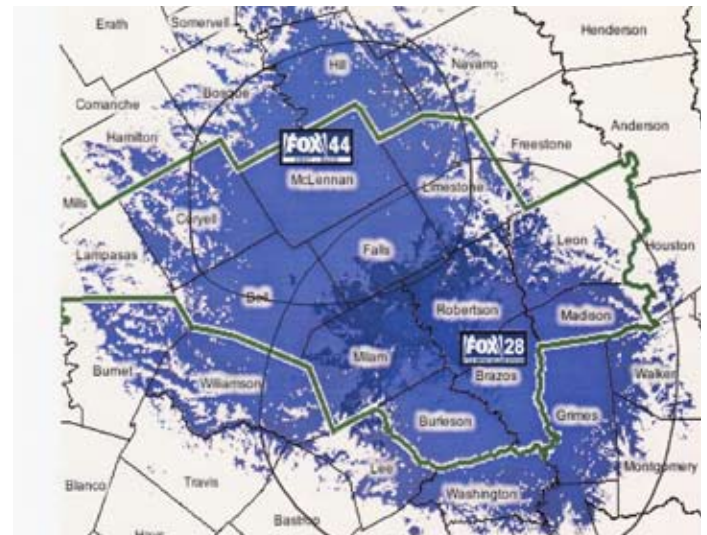
The Glass Slipper Show

Publicity/Marketing & What you get

- Sponsor Logo and will be included on all show promos.
- Sponsor Logo on all signage and marketing items.
- Sponsor Logo included on 1,000 T-shirts for give away.
- Sponsor Logo included on all in-store promotional cut out signage to be placed in a participating sponsor, media and sponsor locations.
- 1 min segment with Broadcast. Segment will feature owner or representative of business. Graphics will include name, business, phone, website.
- Interview will be shot on blue screen with footage and/or photos from client to side of interview. Segment shot in high definition.
- Sponsor footage and highlighted segment of sponsors business inside reveal segment.
- Sponsor link and logo on Glass Slipper Show website.
- Sponsor to receive copy of show.
- Grand total prime time media shows: Thirteen (13) shows, 1 (one) min. segment spots inside show.



CBS 11 Houston



FOX44 (KWKT-TV) Waco

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